

# **CACD 2018 Poster Contest Instructions/Entry Form**

## **Watersheds - Our Water, Our Home**

### **ELIGIBILITY:**

The CACD Poster Contest is open to all Conservation Districts' **fifth and/or sixth grade students**. Only TWO POSTERS per district may be submitted to CACD. District posters are to be given to CACD at the 2018 Annual Meeting for judging. First, Second & Third place winners will be announced at the CACD Awards Luncheon, November 29<sup>th</sup>.

### **CONTEST RULES:**

The 2018 Theme (Poster Title): **Watersheds - Our Water, Our Home**

- Any media may be used to create a flat poster (paint, crayon, colored pencil, charcoal, paper or other materials - adding color usually gains the most attention from the judges).
- **Poster size must be 11" x 17".**
  - **THE 2018 THEME MUST BE INCLUDED ON THE FRONT SIDE WITH THE DRAWING.**
- It is mandatory that all posters have a completed **STATE** entry form attached to the back of the poster.
- Posters should be packaged so they remain flat when delivered to the conservation district and state for judging.
- Each entry must have been evaluated at a conservation district's most recent competition prior to the state evaluation.
- **All posters must be created by an individual student rather than a team of students.**
- Work must be produced by a fifth or sixth grade student.
- Posters will be judged at the state level on November 29, 2018 at the CACD Annual Meeting in Loveland, at the Embassy Suites Hotel and Conference Center and are **due no later than October 5<sup>th</sup>, 2018 for contest judging at the student's local Conservation District office prior to the CACD Annual Meeting.**

### **PRIZES:**

District level awards are as follows: **1<sup>st</sup> Place will be awarded \$50; 2<sup>nd</sup> Place \$35 and 3<sup>rd</sup> Place \$25** based on originality, visual appeal and their conservation message and how it relates to this year's theme.

**State level prizes will be as follows:** First place \$100; second place \$75; and third place \$50.

**Please remember that your local and state participation rules may differ from the national rules, but national rules must be followed in order for district winners to compete at the National level.**

For more information on the NACD Poster Contest, please visit:

<http://www.nacdnet.org/general-resources/stewardship-and-education-materials/contests/>

### **POSTER EVALUATION CRITERIA:**

- *Conservation message—50 percent*
- *Visual effectiveness—30 percent*
- *Originality—10 percent*
- *Universal appeal—10 percent*

### **WHAT MAKES A GOOD POSTER?**

*Include these poster assets:*

- *A brief, catchy message; one that can be read in 10 seconds. (National Theme Title Must Be Included)*
- *A slogan telling the viewers to do something and making them want to do it.*
- *Colors and white space get and hold attention; white space adds emphasis and attracts attention.*
- *Letters large enough to be easily read and words separated enough to make them quickly grasped.*
- *Principles of good design, good use of the entire poster area.*

*Teachers:* *Review information about soil and water conservation, a stewardship observance, or another specific theme. Conduct hands-on activities or tours to peak student interest; review good poster layout and design; evaluate the theme; and finally, start making plans for next year!*

### **LOCAL and STATE CONTEST INFORMATION:**

*Youth organization leaders are encouraged to contact West Greeley Conservation District with any questions about Colorado's Annual Conservation Poster Contest.*

### **CONTACT INFORMATION:**

*Please visit your local Conservation District website at:*

<http://www.wgcd.org/conservation-education/youth-education/>

*District Contact:* [Kristi Helzer, Community Outreach & Education Coordinator](mailto:kristi.helzer@wgcd.org)  
[kristi.helzer@wgcd.org](mailto:kristi.helzer@wgcd.org) or 970-534-2320

*Or, you can visit the CACD website at [www.coloradoacd.org](http://www.coloradoacd.org) for complete rules and entry forms.*

**PLEASE ATTACH THE FOLLOWING ENTRY FORM TO THE BACK OF EACH POSTER  
ENTERED IN THE WGCD or COLORADO'S 2018 POSTER CONTEST**

**WGCD / CACD's STATE CONSERVATION POSTER CONTEST**  
**2018 THEME ~ Watersheds - Our Water, Our Home**  
**OFFICIAL POSTER ENTRY FORM**

STUDENT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

TOWN/CITY: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

PARENT NAME: \_\_\_\_\_

PARENT PHONE NUMBER: \_\_\_\_\_

PARENT EMAIL ADDRESS: \_\_\_\_\_

SCHOOL: \_\_\_\_\_

TEACHER NAME: \_\_\_\_\_ GRADE: \_\_\_\_\_

LOCAL CONSERVATION DISTRICT: *West Greeley Conservation District, 4302 W. 9<sup>th</sup> St. Rd., Greeley, CO 80634*

DISTRICT CONTACT NAME: *Kristi Helzer, Community Outreach & Education Coordinator*

DISTRICT PHONE NUMBER: *970-534-2320 or kristi.helzer@wgcd.org*

**FOR CACD's USE ONLY –**

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**SCORING:**

- Conservation message—50 percent \_\_\_\_\_
- Visual effectiveness—30 percent \_\_\_\_\_
- Originality—10 percent \_\_\_\_\_
- Universal appeal—10 percent \_\_\_\_\_

**TOTAL --** \_\_\_\_\_

Judge Signature/Initials: \_\_\_\_\_

Judge Signature/Initials: \_\_\_\_\_