

# 2019 Conservation Poster Contest Targeting 6<sup>th</sup> Grade Students



**This year's theme is:**



To be eligible for judging, all original artwork must be submitted by 6<sup>th</sup> grade students to the West Greeley Conservation District office, 4302 W. 9<sup>th</sup> St. Rd. Greeley, CO 80634 with a completed official entry form attached to the back before 4 p.m. on Tuesday, October 1<sup>st</sup>

Contest guidelines and instructions are enclosed in this packet.

## Did you know that:

- Almost all the food you eat, material for the clothes you wear, and wood for the house you live in is produced by soil?
- There are thousands of different types of soil across the world? The USA alone has more than 70,000 varieties of soil.
- It takes 500 years to produce an inch of topsoil, which is the most productive layer of soil?
- About 70% of the weight of a text book or magazine is soil?
- Soil is alive? There are more microorganisms in a handful of soil than there are people on Earth.
- Almost all the antibiotics we take to help us fight infections and disease were obtained from soil microorganisms?
- Some animals, like chimpanzees in Uganda eat soil? This lets them absorb nutrients in harmful foods.
- Soil is a non-renewable natural resource? This should make us think of how much we value it.

You can find the pdf of the official Powerpoint on the [wgcd.org](http://wgcd.org) / Conservation Education / Youth Education / Conservation Poster Contest Powerpoint



# **WGCD / CACD 2019 Poster Contest Instructions/Entry Form**

## **“Life in the Soil: Dig Deeper.”**

### **ELIGIBILITY:**

The CACD Poster Contest is open to a Conservation District’s **sixth grade students**. Each District may choose one or both grades to compete at the state level, but only **TWO POSTERS** per district may be submitted to CACD. District posters are to be given to CACD at the 2019 Annual Meeting for judging. First, Second & Third place winners will be announced at the CACD Awards Luncheon, **November 20<sup>th</sup>, 2019.**

### **CONTEST RULES:**

The 2019 Theme (Poster Title): **“Life in the Soil: Dig Deeper.”**

- Any media may be used to create a flat poster, including paint, crayon, colored pencil, charcoal, stickers, paper or other materials.
- Poster size must be **14" x 22"** (half a poster – eligible size for 2019 determined by CACD.)
  - **THE 2019 STEWARDSHIP THEME “Life in the Soil: Dig Deeper” must be included on the front side of each poster submission to be eligible for the national poster contest.**
- It is mandatory that all posters have a completed **STATE & NATIONAL** entry form attached to the back of the poster. **The forms must be signed by a parent in order to be eligible at the state and national level.**
- Posters should be packaged so they remain flat when delivered to the conservation district and state for judging.
- Each entry must have been evaluated at a conservation district's most recent competition prior to the state evaluation.
- **All posters must be created by an individual student rather than a team of students.** Entry must be contestant’s original creation and may not be traced from photographs or other artists’ published works.
- Work must be fifth or sixth grade student produced. Each student should do their own work. Note: Entries with student handwriting and coloring will score better than those designed, drawn and colored by adult assistance.
- Posters will be judged at the state level on November 20<sup>th</sup>, 2019 at the CACD Annual Meeting in Colorado Springs, at the Hotel Elegante Hotel and Conference Center and are **due no later than September 1st, 2019 for contest judging at the student’s local Conservation District office prior to the CACD Annual Meeting.**

### **PRIZES:**

District level awards are the same at State: **\$100-1<sup>st</sup> place; \$75-2<sup>nd</sup> place; \$50-3<sup>rd</sup> place.**

State level prizes will be as follows: First place \$100; second place \$75; and third place \$50.

National level prizes will be as follows: First place \$200; second place \$150; and third place \$100

Please remember that your local and state participation rules may differ from the national rules, but national rules must be followed in order for district winners to compete at the National level.

For more information on the NACD Poster Contest, please visit:

<https://www.nacdnet.org/general-resources/stewardship-and-education-materials/contests/>

### **POSTER EVALUATION CRITERIA:**

- Conservation message—50 percent (Poster uses correct theme)
- Visual effectiveness—30 percent
- Originality—10 percent
- Universal appeal—10 percent

### **WHAT MAKES A GOOD POSTER? - Include these poster assets:**

Attracts Attention – Is simple and concise – Uses colors and white space effectively – Text is large enough to be easily read...

- A brief, catchy message; one that can be read in 10 seconds. (National Theme Title Must Be Included)
- A slogan telling the viewers to do something and making them want to do it.
- Colors and white space get and hold attention; white space adds emphasis and attracts attention.
- Letters large enough to be easily read and words separated enough to make them quickly grasped.
- Principles of good design, good use of the entire poster area.

### **STEPS TO FOLLOW WHEN MAKING A POSTER:**

Research the topic of the theme; brainstorm ideas and make a list; use the them as your title; Use some of the important water issues from this presentation; Look around your community for ideas; Talk to professionals in the industry; Research soil health online and use the information found in your poster.

### **Dos and Don'ts:**

Do limit text and balance a combination of illustrations and words; Do be as neat as you can and be sure to erase any penciled sketches or guidelines; Do blend colors when using crayons or colored pencils; Do research the theme topic as a way to brainstorm poster ideas.

Don't use staples, tacks, or tape; Don't use fluorescent-colored posters; Don't create a poster that is all words or all illustrations; Don't have your parent or others draw your poster for you to color in; Don't try to include too many ideas. A single message – clearly illustrated – is most effective.

**Teachers:** Review information about soil and water conservation, a stewardship observance, or another specific theme. Conduct hands-on activities or tours to peak student interest; review good poster layout and design; evaluate the theme; and finally, start making plans for next year!

### **LOCAL and STATE CONTEST INFORMATION:**

Youth organization leaders are encouraged to contact their local Conservation District or the local USDA Natural Resources Conservation Service office for information about the local District contests. You can see their websites for all contact information. Conservation District representatives are encouraged to contact the state association (CACD) for any additional details about Colorado's Poster Contest.

### **CONTACT INFORMATION:**

Please contact your local Conservation District at: [Kristi.Helzer@wgcd.org](mailto:Kristi.Helzer@wgcd.org)

District Phone number: [970-356-8097](tel:970-356-8097) x: 3 or [970-534-2320](tel:970-534-2320)

Or, you can visit the CACD website at [www.coloradoacd.org](http://www.coloradoacd.org) for complete rules and entry forms.

# WGCD / CACD'S STATE CONSERVATION POSTER CONTEST

## 2019 THEME ~ "Life in the Soil: Dig Deeper" OFFICIAL POSTER ENTRY FORM

PLEASE ATTACH THE FOLLOWING "STATE" ENTRY FORM TO THE BACK OF EACH POSTER ENTERED INTO COLORADO'S 2019 POSTER CONTEST Due to WGCD before 4 p.m. on October 1st

STUDENT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

TOWN/CITY: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

PRINTED NAME OF PARENT/GUARDIAN: \_\_\_\_\_

PARENT PHONE NUMBER: \_\_\_\_\_

PARENT EMAIL ADDRESS: \_\_\_\_\_

**Parent/Guardian signature will allow the District & CACD to utilize poster submission for educational and promotional purposes and to give permission to use student's name.**

PARENT/GUARDIAN SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

SCHOOL: \_\_\_\_\_

TEACHER NAME: \_\_\_\_\_ GRADE: \_\_\_\_\_

LOCAL CONSERVATION DISTRICT: **West Greeley Conservation District (WGCD)**

DISTRICT CONTACT NAME: **Kristi Helzer, Community Outreach and Education Coordinator**

DISTRICT PHONE NUMBER: **970-356-8097 x: 3 or 970-534-2320**

**FOR CACD'S USE ONLY –**

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### SCORING:

- Conservation message—50 percent \_\_\_\_\_
- Visual effectiveness—30 percent \_\_\_\_\_
- Originality—10 percent \_\_\_\_\_
- Universal appeal—10 percent \_\_\_\_\_

**TOTAL --** \_\_\_\_\_

Judge(s) Signature/Initials: \_\_\_\_\_