

WGCD / CACD 2020 Poster Contest Instructions/Entry Form **“Where Would We BEE Without Pollinators?”**

ELIGIBILITY:

The CACD Poster Contest is open to WGCD **sixth grade students**. The District may only submit ONE POSTER per district to CACD. District posters are due to WGCD before 4 p.m. on Fri., October 2, 2020. The first place entry will be given to CACD before the 2020 Annual Meeting for judging. First, Second & Third place winners will be announced at the CACD Awards Luncheon, **November 18th, 2020**.

CONTEST RULES:

The 2020 Theme (Poster Title): **“Where would we BEE without Pollinators?”**

- **Any media may be used** to create a flat poster, including paint, crayon, colored pencil, charcoal, stickers, paper or other materials.
- **Poster size must be 14" x 22" (half a poster – eligible size for 2020 determined by CACD.)**
 - **THE 2020 STEWARDSHIP THEME “Where would we BEE without Pollinators?” must be included on the front side of each poster submission to be eligible for an award & for the national poster contest.**
- It is mandatory that all posters have a completed **STATE & NATIONAL** entry form attached to the back of the poster. **The forms must be signed by a parent** in order to be eligible at the national level.
- Posters should be packaged so they remain flat when delivered to the conservation district and state for judging. If this is not possible, they should be placed in a tube. **Posters cannot be folded.**
- Each entry must have been evaluated and voted on **BY THE STUDENT’S CONSERVATION DISTRICT** prior to the state contest.
- **All posters must be created by an individual student rather than a team of students.** Entry must be contestant’s **original creation** and may not be traced from photographs or other artists’ published works.
- **Work must be sixth grade student produced.** Each student should do their own work. Note: Entries with student handwriting and coloring will score better than those designed, drawn and colored by adult assistance.
- Posters will be judged at the state level on Nov. 18th, 2020 at the Virtual CACD Annual Meeting. Local art entries are **due before 4 p.m. Fri., Oct. 2, 2020 for contest judging at the West Greeley Conservation District office, 4302 W. 9th St. Rd., Greeley prior to their Annual Meeting Nov. 5th, 2020.**

PRIZES:

District level awards are as follows: **First place \$100; second place \$75; and third place \$50.**

State level prizes will be as follows: *First place \$100; second place \$75; and third place \$50.*

National level prizes will be as follows: *First place \$200; second place \$150; and third place \$100*

Please remember that your local and state participation rules may differ from the national rules, but national rules must be followed in order for district winners to compete at the National level.

For more information on the NACD Poster Contest, please visit:

<https://www.nacdnet.org/general-resources/stewardship-and-education-materials/contests/>

POSTER EVALUATION CRITERIA:

- Conservation message—50 percent (Poster uses correct theme)
- Visual effectiveness—30 percent
- Originality—10 percent
- Universal appeal—10 percent

WHAT MAKES A GOOD POSTER? - Include these poster assets:

Attracts Attention – It is simple and concise – Uses colors and white space effectively – Text is large enough to be easily read...

- A brief, catchy message; one that can be read in 10 seconds. (National Theme Title Must Be Included)
- A slogan telling the viewers to do something and making them want to do it.
- Colors and white space get and hold attention; white space adds emphasis and attracts attention.
- Letters large enough to be easily read and words separated enough to easily read.
- Principles of good design, good use of the entire poster area.

STEPS TO FOLLOW WHEN MAKING A POSTER:

Research the topic / theme; Brainstorm ideas and make a list; Use the theme; Use some of the important Pollinator issues from the support presentation; Look around your community for ideas; Talk to professionals in the industry; Research Bees and other pollinators online and use the information on your poster.

Do's and Don'ts:

Do limit text and balance a combination of illustrations and words; Do be as neat as you can and be sure to erase any penciled sketches or guidelines; Do blend colors when using crayons or colored pencils; Do research the theme topic as a way to brainstorm poster ideas.

*Don't use staples, tacks, or tape; Don't use fluorescent-colored poster paper; Don't create a poster that is all words or all illustrations; Don't have your parent or others draw your poster for you to color in; Don't try to include too many ideas. **A single message – clearly illustrated – is most effective!***

Teachers/Parents: *Review information about pollinators importance in our ecosystem, a stewardship observance. Conduct hands-on activities or tours to peak student interest; review good poster layout and design; evaluate the theme (and finally, start making plans for next year)!*

LOCAL and STATE CONTEST INFORMATION:

Youth organizations, Homeschool & online leaders & teachers/Parents/Legal Guardians are encouraged to contact their local Conservation District or the local USDA Natural Resources Conservation Service office for information about the local District contests. You can see their websites for all contact information. Conservation District representatives are encouraged to contact the state association (CACD) for any additional details about Colorado's Poster Contest. Additional resources:

<https://www.nacdnet.org/conservation-education-hub/nacd-pollinator-field-day-curriculum-guide/>

CONTACT INFORMATION:

Please contact your local Conservation District website at: wgcd.org

District Contact: Kristi.helzer@wgcd.org or 970-534-2320 or main office 970-356-8097 x: 3

Or, you can visit the CACD website at www.coloradoacd.org for complete rules and entry forms.

WGCD & CACD'S CONSERVATION POSTER CONTEST

2020 THEME ~ "Where Would We BEE Without Pollinators?"

OFFICIAL POSTER ENTRY FORM

**PLEASE ATTACH THE FOLLOWING "STATE" ENTRY FORM TO THE BACK OF EACH POSTER ENTERED INTO
this year's 2020 CONSERVATION POSTER CONTEST**

STUDENT NAME _____

ADDRESS _____

TOWN/CITY: _____ ZIP CODE: _____

PRINTED NAME OF PARENT/GUARDIAN: _____

PARENT PHONE NUMBER: _____

PARENT EMAIL ADDRESS: _____

Parent/Guardian signature will allow the District & CACD to utilize poster submission for educational and promotional purposes and to give permission to use student's name.

PARENT/GUARDIAN SIGNATURE: _____ DATE: _____

SCHOOL: _____

SCIENCE OR ART TEACHER'S NAME: _____ 6TH Grade

WEST GREELEY CONSERVATION DISTRICT, 4302 W. 9TH St. Rd., Greeley, CO 80634

DISTRICT CONTACT NAME: Kristi Helzer, Community Outreach and Education Coordinator

WGCD OFFICE MAIN NUMBER: 970-356-8097 x: 3 / Kristi's 970-534-2320 / kristi.helzer@wgcd.org

FOR CACD'S USE ONLY –

SCORING:

- Conservation message—50 percent _____
- Visual effectiveness—30 percent _____
- Originality—10 percent _____
- Universal appeal—10 percent _____

TOTAL -- _____

Judge(s) Signature/Initials: _____