

# WGCD/CACD 2021 Poster Contest Instructions/Entry Form

## “Healthy Forests, Healthy Communities.”

### ELIGIBILITY:

The CACD Poster Contest is open to a Conservation District's sixth grade students. Only TWO POSTERS per district may be submitted to CACD. District posters are to be given to CACD at the 2021 Annual Meeting for judging. Local WGCD First, Second & Third place winners will be announced at the Annual Awards Dinner, **Thurs., Nov. 4, 2021**. First, Second & Third place winners will be announced at the CACD Awards Luncheon, **November 17<sup>th</sup>, 2021**.

### CONTEST RULES:

The 2021 Theme (Poster Title): **“Healthy Forests, Healthy Communities.”**

- Any media may be used to create a flat poster, including paint, crayon, colored pencil, charcoal, stickers, paper, or other materials.
- Poster size must be 14" x 22" (half a poster – eligible size for 2021 determined by CACD.)
  - THE 2021 STEWARDSHIP THEME “Healthy Forests, Healthy Communities.” must appear on the front side of each poster submission to be eligible for the national poster contest.
- It is mandatory that all posters have a completed STATE & NATIONAL entry form attached to the back of the poster. **The forms must be signed by a parent in order to be eligible at the national level.**
- Posters should be packaged so they remain flat when delivered to the conservation district and state for judging. If this is not possible, they should be placed in a tube. Posters cannot be folded.
- Each entry must have been evaluated and voted on by THE STUDENT'S CONSERVATION DISTRICT prior to the state contest.
- All posters must be created by an individual student rather than a team of students. Entry must be contestant's original creation and may not be traced from photographs or other artists' published works.
- Work must be student produced by a sixth grader. Each student should do their own work. Note: Entries with student handwriting and coloring will score better than those designed, drawn, and colored with adult assistance.
- Posters will be judged at the state level on November 17<sup>th</sup>, 2021 at the CACD Annual Meeting in Colorado Springs, at the Elegante Hotel and Conference Center and are **due no later than Thurs., Sept. 30, 2021 for contest judging at the student's local Conservation District office prior to the CACD Annual Meeting.**

### PRIZES:

District level awards are as follows: **First place \$100; second place \$75; and third place \$50.**

State level prizes will be as follows: **First place \$100; second place \$75; and third place \$50.**

National level prizes will be as follows: **First place \$200; second place \$150; and third place \$100**

Please remember that your local and state participation rules may differ from the national rules, but national rules must be followed for district winners to compete at the National level.

For more information on the NACD Poster Contest, please visit:

<https://www.nacdnet.org/general-resources/stewardship-and-education-materials/contests/>

### **POSTER EVALUATION CRITERIA:**

- Conservation message—50 percent (Poster uses correct theme)
- Visual effectiveness—30 percent
- Originality—10 percent
- Universal appeal—10 percent

### **WHAT MAKES A GOOD POSTER? - Include these poster assets:**

Attracts Attention – Is simple and concise – Uses colors and white space effectively – Text is large enough to be easily read...

- A brief, catchy message; one that can be read in 10 seconds. (*National Theme Title Must Be Included*)
- A slogan telling the viewers to do something and making them want to do it.
- Colors and white space get and hold attention; white space adds emphasis and attracts attention.
- Letters large enough to be easily read and words separated enough to make them quickly grasped.
- Principles of good design, good use of the entire poster area.

### **STEPS TO FOLLOW WHEN MAKING A POSTER:**

Research the topic of the theme; brainstorm ideas and make a list; use them as your focus; Use some of the important forestry issues from this presentation; Look around your community for ideas; Talk to professionals in the industry; Research information found in your poster pkt.

### **Dos and Don'ts:**

**Do:** limit text and balance a combination of illustrations and words; Do be as neat as you can and be sure to erase any penciled sketches or guidelines; Do blend colors when using crayons or colored pencils; Do research the theme topic to brainstorm poster ideas.

**Don't:** use staples, tacks, or tape; Don't use fluorescent-colored posters; Don't create a poster that is all words or all illustrations; Don't have your parent or others draw your poster for you to color in; Don't try to include too many ideas. A single message – clearly illustrated – is most effective.

**Teachers/Parents:** Review information about soil, trees and water conservation, a stewardship observance, or another specific theme. Conduct hands-on activities or tours to peak student interest; review good poster layout and design; evaluate the theme; and finally, start making plans for next year!

### **LOCAL and STATE CONTEST INFORMATION:**

**Youth organizations, Homeschool & online leaders & teachers/Parents/Legal Guardians** are encouraged to contact their local Conservation District or the local U.S.D.A. Natural Resources Conservation Service office for information about the local District contests. You can see their websites for all contact information. Conservation District representatives are encouraged to contact the state association (CACD) for any additional details about Colorado's Poster Contest.

### **CONTACT INFORMATION:**

Please contact your local Conservation District website at: [wgcd.org/education](http://wgcd.org/education)

West Greeley District Contact: [Kristi Helzer, 970-534-2320 / kristi.helzer@wgcd.org](mailto:kristi.helzer@wgcd.org)

Or you can visit the CACD website at [www.coloradoacd.org](http://www.coloradoacd.org) for complete rules and entry forms.

# WGCD/CACD'S CONSERVATION POSTER CONTEST

## 2021 THEME "Healthy Forests, Healthy Communities." POSTER ENTRY FORM

PLEASE ATTACH THE FOLLOWING "WGCD & STATE" ENTRY FORM TO THE BACK OF EACH Student's  
POSTER ENTERED in the COLORADO's 2021 POSTER CONTEST (write legibly)

STUDENT'S NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

TOWN/CITY: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

PRINTED NAME OF PARENT/GUARDIAN: \_\_\_\_\_

PARENT PHONE NUMBER: \_\_\_\_\_

PARENT EMAIL ADDRESS: \_\_\_\_\_

**Parent/Guardian signature will allow the District & CACD to utilize poster submission for educational and promotional purposes and to give permission to use student's name.**

PARENT/GUARDIAN SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

SCHOOL: \_\_\_\_\_

6<sup>th</sup> GRADE TEACHER'S NAME: \_\_\_\_\_

LOCAL CONSERVATION DISTRICT: **West Greeley Conservation District**

DISTRICT CONTACT NAME: **Kristi Helzer, Community Outreach & Education Coordinator**

DISTRICT CONTACT: **970-534-2320 / 970-356-8097 x: 3 / [kristi.helzer@wgcd.org](mailto:kristi.helzer@wgcd.org)**

**FOR CACD'S USE ONLY**

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### SCORING:

- Conservation message—50 percent \_\_\_\_\_
- Visual effectiveness—30 percent \_\_\_\_\_
- Originality—10 percent \_\_\_\_\_
- Universal appeal—10 percent \_\_\_\_\_

**TOTAL --** \_\_\_\_\_

Judge(s) Signature/Initials: \_\_\_\_\_