

2021 Poster Contest

Healthy Forests, Healthy

Communities

NACD/NACD Auxiliary
Poster Contest

Ideas, Rules, Poster Ideas and Tips



Have you thought about a tree today?

Every day, forests and trees play an important role in our lives.

Trees provide many benefits:

- Recreation
- Clean Air
- Healthy Soil
- Clean Water
- Healthy People
- Food and Products
- Healthy Communities



How do trees grow?

A tree grows in three ways:



1. Its crown gets taller.

- The branches and leaves that extend from the trunk of the tree or main stems.

2. Its trunk gets wider.

- The trunk gives the tree support to help keep it from falling and holds up the crown.

3. Its roots go deeper into the soil.

- The roots go down very deep and hold the tree in place.



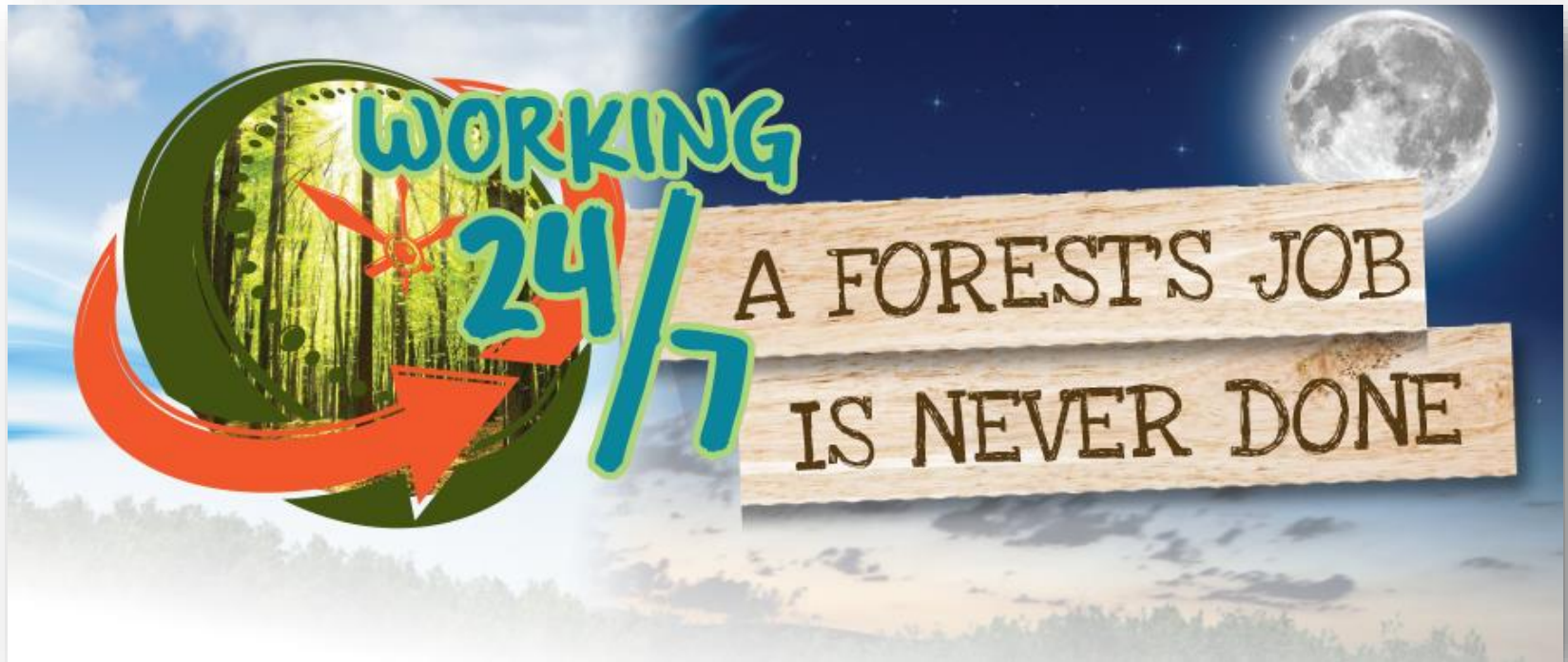
Not all trees are alike.

There are two basic types of trees to look for:

- deciduous or hardwoods and
- coniferous or softwoods



Forest's work 24/7!



How many trees do we need to breathe?



We aren't the only ones who need trees!

Animals and people use trees in the same way!

- For a home - we build our homes from trees and some animals use trees as their home.
- Food source - both humans and animals eat nuts and fruits that grow on trees.
- Keeping cool - both animals and humans use the shade from trees to keep cool.
- What other ways can you think of?



Thousands of years and still alive!

- Many forests and trees living in the United States today have been alive for hundreds and even thousands of years.
- 5,000 years ago a seed germinated on a mountain in what is now Inyo County, California. The seed grew into the oldest living organism on earth, a Bristlecone Pine tree!



Trees are a valuable natural resource.

Did you know:

- A single tree can absorb 48 pounds of carbon dioxide from car emissions per year.
- One large tree can remove up to 100 gallons of water out of the soil and release it into the air in a single day.
- One person uses enough wood related products per year to equal a 100 foot tree 18 inches in diameter.



Do Your Part

We need trees. Trees need us. It is important that each of us does our part to care for trees. There are many things we can do:

- Control invasive plants on your property and report invasive plant infestations to your local land management agency.
- Plant a native tree! If you don't have yard space, then plant one in a large pot and place it on your deck or porch.
- Visit a forest and be sure to stay on marked trails. If you picnic or camp in a forest always be very careful with grills and campfires.
- What are some other ideas?



Help is here!

“To me a lush carpet of pine needles or spongy grass is more welcome than the most luxurious Persian rug.”

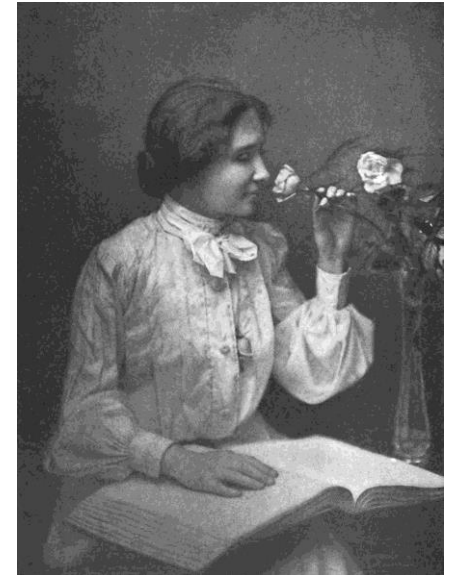
~ Helen Keller ~

Your local conservation district is eager to help you care for the trees in your community. Contact them for more information.

WGCD 970-534-2320 / kristi.helzer@wgcd.org

National Association of Conservation Districts (NACD)

<http://www.nacdnet.org/general-resources/conservation-district-directory/>



2021 Poster Contest

Healthy Forests, Healthy Communities

The Poster Contest is open to all public, private and homeschooled students in grades K—12.

Contest Categories for WGCD

Focus on 6th Grade only

Send entries to your local conservation district:

kristi.helzer@wgcd.org or call Kristi, 970-534-2320

WGCD Contest runs Aug. 23 – Sept. 30, 2021

<http://www.nacdnet.org/general-resources/conservation-district-directory/>



National Association of
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Poster Contest Details

Winning entries will be selected by WGCD and sent to the state level for judging.

State winner entries will then be sent to the national level, where one overall winner will be selected and announced at the 2021 NACD Annual Meeting in New Orleans, Louisiana on February 7. Winners will be posted to the NACD website.

Monetary prizes will be awarded to the 1st - 3rd place winners in each category WGCD local level and state level awards:

\$100 for 1st Place Winners / \$75 for 2nd Place Winners

\$50 for 3rd Place Winners

at the national level awards:

\$200 for 1st Place Winners / \$150 for 2nd Place Winners

\$100 for 3rd Place Winners

National monetary awards from the NACD Auxiliary.



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Poster Contest Rules

- Poster must be turned in on time for judging.
- Attach the poster [entry form](#), signed by a parent or guardian, to the back of the poster.
- Entry must be contestant's original creation.
- Any media may be used to create a flat poster (ex. paint, crayons, stickers, etc.)



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Poster Contest Rules Cont.

- It is the **local district / state association / auxiliary / agency's decision** what size and what kind of poster (hand drawn or digital) they accept for your **local or state contest**.
- **Only digital posters** (photographs or scanned copies of the hand drawn posters in a JPEG format) will be accepted **at the national level**. Photographs of the student's work must be clear and well-framed.



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WHAT MAKES A GOOD POSTER?

- Attracts attention
- Is simple and concise
- Uses colors and white space effectively
- Text is large enough to be easily read
- Includes this year's theme



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When forming ideas for your poster...

- Research the topic of the theme
- Brainstorm ideas and make a list
- Use the theme as your title:

“Healthy Forests, Healthy Communities”

- Use some of the important issues from this presentation
- Look around your community for ideas
- Talk to professionals in the industry
- Research soil health and use the information you find



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Poster TIPS

Do...

- limit text and balance a combination of illustrations and words.
- be as neat as you can and be sure to erase any penciled sketches or guidelines.
- blend colors when using crayons or colored pencils.
- research the theme topic as a way to brainstorm poster ideas.



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Poster TIPS Cont.

Don't...

- use staples, tacks, or tape.
- use fluorescent-colored posters.
- create a poster that is all words or all illustrations.
- have your parent or others draw your poster for you to color in.
- try to include too many ideas. A single message – clearly illustrated – is most effective.



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Judging

Judging Criteria	Weight
Conservation Message	50%
Visual Effectiveness	30%
Originality	10%
Universal Appeal	10%



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For Additional Information...

Visit <https://www.nacdnet.org/conservation-education-hub/>

Entry Forms, Rules and Resource files are also available for
download on the contest page at:

<https://www.nacdnet.org/general-resources/stewardship-and-education-materials/contests/>



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West Greeley Conservation District
4302 W. 9th Street Road, Greeley 80634

USDA Service Center

Posters due by 4 p.m. Th., 9/30/21

Questions: kristi.helzer@wgcd.org

970-534-2320



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